

Headline: CLYDE'S HOPE HOSTS FIRST ANNUAL WET T-SHIRT CAR WASH

Summary: The Reservoir Fire Department and the 47th Civil Support Team (WMD) will compete to raise money for Clyde's Hope, a local nonprofit hospice organization, in their first annual "Wet T-shirt" Car Wash on June 21.

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FOR IMMEDIATE RELEASE

CLYDE'S HOPE HOSTS 1ST ANNUAL WET T-SHIRT CAR WASH

(BRANDON, MS) June 3, 2008 - The Reservoir Fire Department and the 47th Civil Support Team (WMD) will be wielding hoses on June 21, but it's not flames they'll be battling. In the first annual Clyde's Hope "Wet T-shirt" Car Wash, these motivated men will compete to see which team can raise the most money for the local nonprofit hospice organization, Clyde's Hope. While getting their Clyde's Hope T-shirts sopping wet washing cars, each team will be scheming up ways to draw more attention to themselves. They will be encouraged to use their creativity to increase their tips and boost sales of posters and T-shirts, all for a great cause. The team that raises the most money will win a private suite to watch the Mississippi Braves and fireworks at Trustmark Park on Saturday, July 5.

Sponsored by Trustmark Bank, Fannin Market, Pleasant Surprises, Jo's Diner and fourteen other local businesses, the car wash will take place on June 21 from 8:00 a.m. to 4:00 p.m. at Fannin Market on Old Fannin and Spillway Roads with a rain date of June 28. You can purchase tickets in advance from volunteers, members of either team, or by visiting the Clyde's Hope website at www.ClydesHope.org. Tickets will also be sold at the event.

Each ticket holder is encouraged to visit Fannin Market retailers to enter door prize draws that will be held throughout the day. (Winners do not have to be present to win.) Also generating a buzz will be Mix 98.7 on location from 10:00 a.m. to 1:00 p.m. promoting the event. Clyde's Hope will also have an office set up at the event to sell tickets, T-shirts and posters.

The mandate of Clyde's Hope is to educate the public on hospice while meeting the needs of hospice patients outside the Medicare/Medicaid benefit. Having just received nonprofit status late last year, Clyde's Hope is entirely dependent upon the public's donations, memberships and fundraising events to maintain sustainability. Money raised from the car wash will be used to provide transportation, sitters and other monetary needs of hospice patients and their families.

For more information on the event or to learn more about Clyde's Hope and how you can become a volunteer or donate funds, visit their website at www.ClydesHope.org.

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